



SPONSORSHIP PACKET 2024

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5865 E. Appian Way, Long Beach, CA 90803

KAHAKAI OUTRIGGER CANOE CLUB

Welcome to Kahakai Outrigger Canoe Club! For over 35 years, we have been an integral part of the vibrant Long Beach community, igniting a passion for outrigger canoe paddling that extends far beyond our shores. What once began as a niche sport deeply rooted in Polynesian and Hawaiian history has evolved into a dominant athletic pursuit, captivating enthusiasts not only in California but also across the globe.

With a membership exceeding 160 individuals, outrigger canoe paddling stands as one of Southern California's largest club sports. Our team comprises a dedicated cadre of highly skilled athletes, including nationally competitive surfers, swimmers, runners, stand-up paddleboarders, and more.

At Kahakai, we provide an organized outrigger race for paddlers of all ages in Long Beach's historic Marine Stadium. From keiki (children) and junior races to open divisions for adults and master's categories for seasoned paddlers, our events offer exhilarating competition for every age group. It's not just about the thrill of racing; it's also about building lasting connections and enjoying the camaraderie of a paddling family.

As proud members of the Southern California Outrigger Racing Association, Kahakai competes in thrilling races throughout the Golden State and beyond. From the sun-kissed shores of Mission Bay in San Diego to the bustling waters of Newport Beach, Marina del Rey, Dana Point, Ventura, Oceanside, and Santa Barbara, our adventures take us far and wide. We also venture to the picturesque landscapes of the Pacific Northwest, the tropical paradises of Hawaii, and even the exotic locales of the South Pacific, including Tahiti and Samoa. These races serve as thrilling showcases of skill and endurance, attracting thousands of participants and spectators year-round.

In 2022, Kahakai achieved a remarkable feat as our Men's top crew secured a podium finish, claiming 1st place, while our Women's top crew claimed 2nd place in the Southern California State Championships. As we set our sights on the 2024 race season, we are poised to expand our Long Beach paddling community, nurture competitive crews, and continue our pursuit of excellence, with our eyes firmly set on that coveted 1st place podium finish.

We extend our sincerest gratitude for your interest in Kahakai Outrigger Canoe Club. Whether you're a seasoned enthusiast or a newcomer to the sport, we invite you to join us on this thrilling journey. If you share our passion and would like to explore opportunities to support our team, we eagerly anticipate the possibility of forging a mutually beneficial relationship with you as we are a 501(c)3 non-profit organization. To learn more about sponsorship opportunities, please continue reading below.

Thank you for considering Kahakai Outrigger Canoe Club. Together, let's make waves and propel our paddling community to new heights!



SPONSOR BENEFITS

Discover the exciting sponsorship opportunities with Kahakai Outrigger Canoe Club! Situated at the corner of Mother's Beach in Long Beach, near 2nd Street, Naples Island, and the Los Alamitos Harbor, our club offers prime visibility. With options for logos on our canoes and branding on team gear, your brand will enjoy year-round exposure across harbors, bays, beaches, and oceans during our practices.

But that's just the beginning of the journey. Kahakai regularly competes in races throughout California, taking our canoes on trailers that provide road exposure along the entire coast. With over 8 boats, these 40-foot-long canoes guarantee eye-catching exposure for our sponsors wherever we travel, ensuring your brand's visibility reaches far and wide.

And don't miss out on the excitement of the Battle of the Breakwater, our local race held annually on Father's Day weekend at Marine Stadium. This event attracts both local and visiting paddlers, creating a lively atmosphere in the Belmont Shore area. With our high-level sponsorship options, your brand will enjoy prominent recognition at this well-attended and publicly visible event.

By sponsoring Kahakai, you'll enhance exposure to local, state, national, and even international audiences. Your company name and logo will take center stage on our gear and equipment, including canoes, jerseys, website, public events, marketing materials, and more.

But it doesn't stop there. The influence of our paddling community reaches far and wide. As active members engage with the sport and the community, sponsors benefit from valuable marketing exposure. We're also excited to collaborate with sponsors on additional creative ideas to further support their local business.

Join us in making waves in the paddling community while gaining valuable exposure for your brand. Explore our sponsorship options below and let's embark on this journey together!





SPONSOR TIERS

LEAD SPONSOR: \$10,000 - EXCLUSIVE SPONSOR

With a donation of \$10,000, you become our exclusive Lead Sponsor and enjoy the following benefits:

- Exclusive full-wrap logo placement on one racing canoe, guaranteeing maximum visibility. (No other sponsor logos will be placed on the canoe.)
- Receive high-resolution photos and videos capturing the canoe in action, showcasing your brand's involvement.
- Invitation to annual networking events within the Outrigger community, providing valuable opportunities for connection and collaboration.
- Your logo prominently featured at team events and Battle of the Breakwater event shirts for 2 seasons.
- Headline sponsorship recognition of Kahakai hosted race – Battle at the Breakwater.

PREMIER SPONSOR: \$5,000

Contribute \$5,000 to become a Premier Sponsor and receive the following benefits:

- Logo placement on one-half of the main hull on the nose or tail of an outrigger canoe, ensuring prominent visibility. (Refer to logo placement on the next page.)
- Receive high-resolution photos and videos capturing the canoe in action, highlighting your brand's support.
- Invitation to annual networking events within the Outrigger community, fostering valuable connections.
- Your logo prominently featured at team events and Battle of the Breakwater event shirts for 2 seasons.
- Sponsorship recognition of Kahakai hosted race – Battle at the Breakwater.

ELITE SPONSOR: \$2,500

With a donation of \$2,500, become an Elite Sponsor and receive the following benefits:

- Logo placement on one-quarter of the main hull (one side) of one racing canoe, including ama. (Refer to logo placement on the next page.)
- Receive high-resolution photos and videos capturing the canoe in action, showcasing your brand's involvement.
- Your logo prominently featured on all team apparel, including race jerseys.
- Sponsorship recognition of Kahakai hosted race – Battle at the Breakwater.

COMMUNITY SPONSOR: \$1,000

Contribute \$1,000 to become a Community Sponsor and enjoy the following benefits:

- Logo placement on any open spot on back of canoe with a Premier or Elite Sponsor. (Refer to logo placement on the next page.)
- Receive high-resolution photos and videos capturing the canoe in action, highlighting your brand's support.
- Your logo prominently featured at team events and Battle of the Breakwater event shirts for 1 year.
- Sponsorship recognition of Kahakai hosted race – Battle at the Breakwater.

LOCAL SPONSOR: \$500

With a donation of \$500, become a Local Sponsor and receive the following benefits:

- Your logo prominently featured at team events and Battle of the Breakwater event shirts for 1 year.
- Your logo displayed on marketing material and public event advertisements, including all digital marketing locations such as website, Instagram, and Facebook.

SPONSORED CANOE LOGO PLACEMENT

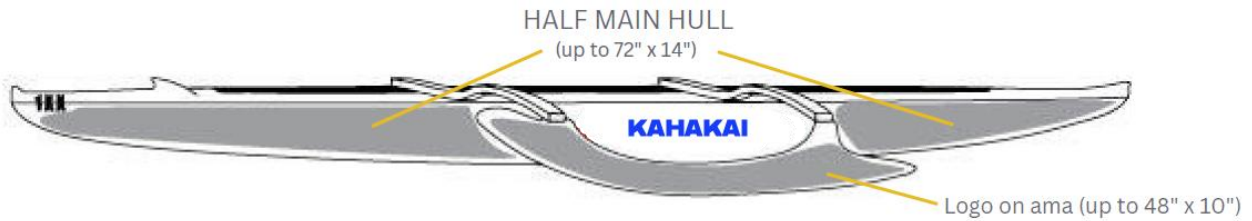
LEAD SPONSOR: \$10,000 - EXCLUSIVE SPONSOR

Exclusive full-wrap logo placement on one racing canoe, guaranteeing maximum visibility. (No other sponsor logos will be placed on the canoe.)



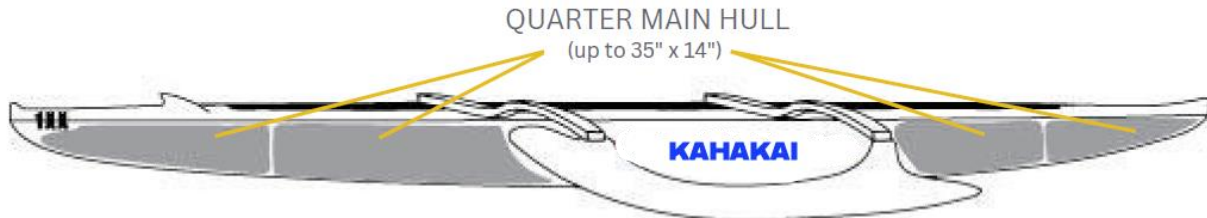
PREMIER SPONSOR: \$5,000

Main hull of one-half of canoe located on the nose or tail of one side of an outrigger canoe and ama, ensuring prominent visibility.



ELITE SPONSOR: \$2,500

One side main hull logo on one-quarter of canoe's nose or tail



COMMUNITY SPONSOR: \$1,000

Logo on any open spot on back of canoe with a Premier or Elite Sponsor



SPONSOR PROVIDES LOGO ARTWORK TO KAHAKAI TO PRINT AND INSTALL

KAHAKAI will pay for the costs of sponsor artwork to be printed with a limit of \$500 for the Premier sponsorship and \$1,000 for the Lead sponsorship. If the sponsor's design/artwork exceeds these limits, the sponsor will be asked to pay the difference.

SPONSORSHIP FORM

Company Name: _____

Mailing Address: _____

Email: _____

Sponsorship Level (Check option below):

<input type="checkbox"/>	Lead (\$10,000)
<input type="checkbox"/>	Premier (\$5,000)
<input type="checkbox"/>	Elite (\$2,500)
<input type="checkbox"/>	Community (\$1,000)
<input type="checkbox"/>	Local (\$500)

Battle of the Breakwater - I'd also like to donate my resources/services to support Kahakai in the following ways:

Company Name to be Acknowledged: _____

Sponsor Name: _____ Date: _____

Club Authorized Signature: _____ Date: _____

PAYMENT & MAILING: Please return this application form with payment (check, cash, or Zelle to kahakaioutrigger@gmail.com)

DEADLINE: Our main racing season runs from March - September. You will be considered a sponsor, and your logo will be on our canoes for the duration of 1 to 2 seasons depending on selected sponsorship.

ARTWORK/LOGO: Please submit your logo in vector format to Kahakai at kahakaioutrigger@gmail.com